



InvisibleSolutions' SmartCloud Connect App for Outlook and Office 365 Syncs Email, Contacts, Calendars, and Tasks with Salesforce CRM Data

OFFICE 365 APP BUILDER PROFILE: INVISIBLESOLUTIONS

SmartCloud Connect is an application for Office 365 and Outlook that brings the power of Salesforce to your inbox, embedded into your personal email program and available from inside. It is a combination of a synchronization engine and a mail application technology which allows business data to stay up to date across all Outlook or Office 365 connected devices.

WHAT WE OFFER



Contacts, meetings, and tasks synchronization

Automatically sync all your contacts, calendars, tasks, and emails between Salesforce and your email app. SmartCloud Connect provides up-to-date business information from Salesforce right inside Office 365 Outlook including attachments.



Build rapport via social media

We make it easy for B2B customers using the CRM system to follow leads in social accounts like Facebook and LinkedIn. In just two clicks, social media data will help you better understand customers and engage with them beyond your work environment.



Create and edit in Salesforce

Create new records in Salesforce as new leads come into your inbox. Manage existing Salesforce records from where you're communicating with customers. When you need to change info in Salesforce, just click **Edit** to make your changes.



Email open tracking

Track email messages using **Magic Pixel** and get insights into your customer's actions. You can see which recipients opened your mail, and when and where they did it. You can view openings history, too – just click the icon to see the details.

WHAT OUR CUSTOMERS ARE SAYING

"As a busy manager traveling and working with CRM, I use SmartCloud Connect daily. I live and work in Outlook and find InvisibleSolutions' integration to be excellent. Great user interface, easy mail processing, reliable bi-directional sync and robust offline capabilities." – Miguel Lerena, Enterprise Software Manager for NEC

LEARN MORE

Wanna turn your email client into Salesforce? Visit us at www.invisiblesolutions.com to contact us and learn more!



KEY USE CASES

BUSINESS-CLASS EMAIL

Gain large, 50GB mailboxes with your own custom domain that can send messages up to 25MB in size, with contacts, shared calendars, and spam and malware protection. Available on PC, Mac, Windows Phone, iPhone, Android, and more.

CLOUD STORAGE

Get 1TB to store, back up, and share files, accessible from almost any device, and even offline.

MEET ONLINE

Hold scheduled or ad hoc online meetings for up to 250 participants, with screen sharing, audio and video, virtual whiteboards, polls, and shared notes. Anyone can participate through any HTML5 browser.

COLLABORATE, CHAT PRIVATELY

Set up a social network that helps your company stay connected, share information across teams, and make faster, more informed decisions.

SAVE YOUR COMPANY MONEY

Office 365 is available as a simple monthly subscription. Avoid large up-front costs for new software while moving the cost of IT from capital to operating expense. And without on-premises servers to run email, websites, and document storage, you can reduce energy costs and save by no longer purchasing new server hardware.

SCALE YOUR BUSINESS QUICKLY AND FLEXIBLY

Office 365 grows with you on the Microsoft Azure cloud. Adding a new user is as simple as buying an additional license, which allows access to business critical technology on up to five PCs/Macs and five mobile devices. Office 365 provides many plans to fit the right capability needs and price points for each user in your organization.

TECHNICAL SUPPORT

Your Office 365 subscription comes with 24/7 support from a global network of experts, with 1-hour response for critical, service-impacting events.

FINANCIALLY BACKED SLA

Get peace of mind knowing your services are available when you need them with a financially backed, 99.9% uptime service level agreement.

SIMPLIFIED IT MANAGEMENT

Reduce headaches by reducing your IT infrastructure. Content lives safely in globally distributed data centers with continuous backup and disaster recovery abilities.

Learn more: www.office365.com

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